



**МИНИСТЕРСТВО
ЭКОНОМИЧЕСКОГО РАЗВИТИЯ
РОССИЙСКОЙ ФЕДЕРАЦИИ
(МИНЭКОНОМРАЗВИТИЯ РОССИИ)**

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По списку рассылки

22.02.2024 № Д30и-5426

На № _____ от _____

**О приглашении принять участие
в конкурсе АРЕС BCG Award 2024**

Министерство экономического развития Российской Федерации информирует о начале приема заявок на участие в ежегодном международном конкурсе по биоциркулярной и зеленой экономике «2024 АРЕС Bio-Circular-Green (BCG) Award» (далее – Конкурс), который проводится под эгидой форума «Азиатско-тихоокеанское экономическое сотрудничество» (АТЭС) с 2022 года.

Цель Конкурса – отметить достижения отдельных предпринимателей и/или организаций, внедряющих принципы биоциркулярной и зеленой (BCG) экономики в интересах достижения устойчивого и инклюзивного развития, а также поддержать распространение передовых практик BCG в различных сферах экономики.

Конкурс проводится в трех категориях: женщины, молодежь (молодые люди до 35 лет) и микро-, малые и средние предприятия (ММСП). Лауреат премии в каждой из перечисленных категорий получит денежный приз в размере 5000 долларов США. Итоги Конкурса, как ожидается, будут подведены в рамках министерской встречи АТЭС, которая пройдет в ноябре 2024 года в г. Лима, Перу.

В целях привлечения к участию в Конкурсе как можно большего числа российских компаний и последующего отбора номинантов от Российской Федерации

для каждой из упомянутых категорий, просим Вас оказать содействие и проинформировать потенциальных участников об условиях Конкурса.

В случае заинтересованности просим Вас по возможности в срок до 15 мая с.г. направить в Минэкономразвития России заполненные заявки на участие по прилагаемой форме.

Контактное лицо в Минэкономразвития России: Ноженко Дарья Дмитриевна, ведущий советник проектно-аналитического отдела Департамента многостороннего экономического сотрудничества и специальных проектов, тел. +7 (495) 870-29-21 (доб. 13566), адрес электронной почты: NozhenkoDD@economy.gov.ru.

Приложение: на 13 л. в 1 экз.

С уважением,

Врио директора Департамента
многостороннего экономического
сотрудничества и специальных
проектов

Подлинник электронного документа, подписанного ЭП,
хранится в системе электронного документооборота
Министерства экономического развития Российской Федерации

СВЕДЕНИЯ О СЕРТИФИКАТЕ ЭП

Сертификат: 00F8EB92EAE2C91C8DE79794807609A9CC
Владелец: Литвинова Софья Владимировна
Действителен: с 13.06.2023 по 05.09.2024

С.В. Литвинова

Ноженко Дарья Дмитриевна
8 (495) 870-29-21 (IP-13566)

APEC Self-Funded Project Proposal Coversheet

| | |
|--|---|
| Project Title: | APEC Bio-Circular-Green (BCG) Award |
| Project Number (Assigned by Secretariat): | SCE 03 2022S |
| Committee / WG / Sub-fora / Task-force: | SOM Steering Committee on ECOTECH |
| Proposing APEC economy: | Canada, China and Thailand |
| Co-sponsoring economies (if any): | Hong Kong, China; New Zealand; Peru; and United States |
| Date approved by fora: | 8 November, 2022 |
| Expected start date: | November 2022 |
| Completion date: | November 2023 (to be renewed annually) |
| <p>Project summary: (Describe the project in under 150 words. Your summary should include the project topic, goals, planned activities, timing and location. You must provide more details information by answering the questions on the next page).</p> <p><i>(Summary must be no longer than the box provided. Cover sheet must fit on one page)</i></p> | <p>The APEC Bio-Circular-Green (BCG) Award recognises distinguished individuals and/or organisations that have concretely implemented BCG economy approaches to advance sustainable and inclusive growth, to serve as examples and inspirations for the wider communities to learn from, replicate and apply in their own settings. There will be three Award categories, namely for women, youth and MSMEs.</p> <p>The Award will be launched at the 2022 APEC Ministerial Meeting, while the nominations and selection of winners are planned for 2023. The Award winners will be announced at the 2023 APEC Ministerial Meeting.</p> <p>All member economies will be invited to submit nominations to be considered for the Award, on a voluntary basis.</p> <p>Successively, a selection committee will be formed to rank the nominees and select winner(s) for each Award category. Each Awardee will receive a prize money of \$5,000 USD, funded by Canada, China, Thailand and interested economies on a voluntary basis.</p> |
| Total cost of project (USD): | Starting at 45,000 USD |

Project Overseer Information and Declaration:

Name: Mr. Pruthipong Poonthrigobol **Title:** Director of International Economic Policy Division

Organization: Department of International Economic Affairs, Ministry of Foreign Affairs of Thailand

Tel: +66-2203-5000 ext. 14107 **E-mail:** apecdesk@mfa.go.th

As Project Overseer and on behalf of the proposing APEC economy, I will ensure that all Project outputs (Project reports, proceedings, slides, presentations, CDs, etc.), will comply with the APEC Publications, APEC Logo and Copyrights Guidelines before being published. I will also ensure that the project will comply with the Guidelines on Managing Cooperation with Non-Members (the guidelines are at: <http://www.apec.org/About-Us/About-APEC/Policies-and-Procedures.aspx>). I am aware that I am solely responsible for project fund management in relation to fully self-funded projects. By submitting this APEC Self-Funded Project Proposal Cover Sheet to the APEC Secretariat, you (each Project Overseer or point of contact listed) agree that the APEC Secretariat will collect, use, disclose, and transmit the data contained in the APEC Self-Funded Project Proposal Cover Sheet, which you have provided to the APEC Secretariat, in accordance with the Singapore's Personal Data Protection Act 2012 and our (the APEC Secretariat) data protection policy (<https://www.apec.org/PrivacyPolicy>). The APEC Secretariat will transfer any data provided on this form, which may contain personal data of Project Overseer(s), to APEC member economies overseas via the APEC Secretariat.

Pruthipong Poonthrigobol

Name of Project Overseer

Matt Murray (SCE Chair 2022)

Name of Fora Chair/Lead Shepherd

Date: 04/11/2022

Self-Funded Project Synopsis

1. **a) Relevance – issues:**

The Asia-Pacific region is still facing challenges from COVID-19 from its lingering threat to its disruptions and impact on the economy and society. According to the APEC Regional Trend Analysis (ARTA), the emergence of new variants and other challenges have derailed global economic recovery, with APEC GDP growth expected to moderate further to 4.2 per cent in 2022 and 3.8 per cent in 2023. The imbalanced impact of COVID-19, particularly on the poor, MSMEs, women and youth, needs to be addressed for growth to be inclusive.

While focusing on COVID-19 recovery, it is imperative that APEC economies prioritise advancing sustainable and inclusive growth and building resilience against future threats. APEC 2022 explored the BCG Economy as a strategy to promote post-pandemic and long-term growth, leveraging science, technology and innovation through a whole-of-society approach. It advocates that the environment, society and economy are interrelated and provides a pathway to drive growth in tandem with environmental sustainability. Through a number of SCE projects on the BCG Economy, it was learnt that APEC economies are already applying BCG-related strategies according to their specific needs, leveraging partnerships among stakeholders and adopting a whole-of-society approach to achieve sustainable economic growth and meet their climate objectives.

The APEC BCG Award will recognise individuals and organisations within APEC economies who have concretely implemented BCG economy approaches to advance inclusive and sustainable growth. There will be three Award categories, namely for women, youth and MSMEs. The Award seeks to highlight their unique roles as well as inspire and encourage such practices in the wider APEC community.

b) Relevance – Alignment to APEC:

The BCG Economy Model cuts across the three economic drivers and provides an approach to holistically implement the APEC Putrajaya Vision 2040 including through the Aotearoa Plan of Action. It focuses on synergising efforts on inclusive and sustainable growth, leveraging science, technology and innovation (STI) and collaboration among stakeholders, in line with APEC 2021 Leaders' Declaration: "to strengthen our cooperation so that our region can return to growth in a way that is more innovative, inclusive and sustainable". The Award also directly supports Thailand's host year Priority 3 'Balance in all Aspects'.

c) Relevance – Alignment to Forum:

The project is cross-cutting in nature and showcases best practices on how different economic actors can advance sustainability and inclusion in their own unique ways and through collaboration. It will promote sharing of knowledge, experiences, and skills to strengthen human resource development needed for sustainable and inclusive economic growth (HRDWG). It will also contribute to advancing equality and economic empowerment of women in accordance with the La Serena Roadmap (PPWE), as well as supporting the APEC Strategy for Green, Sustainable and Innovative MSMEs (SMEWG). In essence, the project strongly supports the ECOTECH Medium Term Priorities, promotes cross-fora collaboration among SCE sub-fora, and therefore falls under the purview of the SCE.

2. **Capacity Building:**

The proposed APEC BCG Award will promote awareness and understanding of the BCG economy model in APEC economies. It seeks to increase the adoption of the concept among women, youth and MSMEs as key drivers of sustainable and inclusive growth. The Award will showcase and pool together success stories and best practices in advancing the BCG Economy, to serve as examples for others to learn from, replicate and scale up in their own settings. A network of Awardees can also be established for further sharing knowledge and expertise to the wider communities, including through activities such as roundtable discussions and networking events as appropriate.

The project contributes to APEC capacity building goals of attaining sustainable growth and equitable development, promoting equality and economic empowerment, and deepening a sense of community. Further, the BCG Economy Model aligns with APEC long-term objectives in the Putrajaya Vision 2040 and its cross-cutting nature requires APEC to tackle economic sustainability in a comprehensive and inclusive manner. The project also complements the global efforts including the implementation of the 2030 Agenda for Sustainable Development.

3. **Methodology:**

- **Work plan:**

| | |
|---|--|
| October 2022 | • Circulate project proposal to SCE members for comments and endorsement. |
| November 2022 | • Launch the APEC BCG Award during the 2022 APEC Ministerial Meeting. |
| February 2023 (SCE1/2023) | • Circulate a concept note to call for nominations. |
| March – July 2023 | • Each APEC economy, on a voluntary basis, submits one nomination per each Award category. |
| August 2023 (SCE3/2023) | • A selection committee ranks the nominees and selects winners. |
| November 2023 | • Announcement of the Award winners at the 2023 APEC Ministerial Meeting. |
| Expected outputs | |
| - An APEC BCG Award to recognise distinguished individuals and/or organisations that have concretely implemented BCG economy approaches to advance sustainable and inclusive growth, to serve as inspirations for the wider communities, and to provide replicable examples that can be applied elsewhere. | |
| - A network of Awardees can be established to further share expertise, experiences and best practices. | |

- **Criteria for nomination and selection method of winners:**

Each APEC economy will be invited to submit one nomination per each Award category, on a voluntary basis, based on preliminary criteria below (more elaborated criteria will be shared in the concept note of the Award each year):

| Women | Youth | MSMEs |
|--|---|--|
| Exercise ownership of at least 50% of the total capital <u>or</u> voting power of at least 50% of a juridical person | Age: not over the age of 30 (as of 31 December of the year of nomination) | Number of Employees: Not over 500. In operation for at a minimum of one calendar year. |
| Be a resident and/or own and operate a business in the nominating APEC economy. | | |
| Represent a replicable BCG business model/activity(ies) | | |

- A selection committee will then rank the nominees and select winner(s) for each Award category¹. This selection committee will comprise Senior Officials or representatives from the previous, current and incoming host economies, Canada; China; Hong Kong, China; Thailand and other voluntary funding economies, as well as the APEC Executive Director, [the PSU Director]², and a representative from the ABAC Secretariat.

- Each Awardee will receive a prize money of \$5,000 USD, funded by Canada; China; Hong Kong, China; Thailand and other interested economies on a voluntary basis. The Award winners will be announced at the annual APEC Ministerial Meeting.

- **Beneficiaries:**

The project will benefit all APEC member economies, who will be invited to submit nominations for the Award, on a voluntary basis. Success stories and best practices of the Awardees will benefit others in the wider communities to learn from, apply and scale up the implementation of the BCG economy in their own settings to achieve inclusive and sustainable growth in the region as a whole.

- **Evaluation:**

- Number of nominees submitted by APEC economies
- Number of APEC economies participating in the project
- Each year's Award supports the host year's priorities and key deliverables.
- After two years, APEC economies will assess the APEC BCG Award process and its effectiveness and determine whether to continue it.

¹ The number of winners depends on the total funding available each year.

² Subject to the PSU Board's approval.

- **Linkages:**

Given the cross-cutting nature of the sustainability and green agenda, and the BCG Economy, the project will promote cross-fora collaboration and invite nominations from economies - selected from stakeholders whose work cut across APEC fora and sub-fora such as CTI, EC, SFOM, ABAC, among others. There is also a possibility to build partnership with other interested international and regional organisations.

* * * * *

2024 APEC Bio-Circular-Green (BCG) Award

Overview

In November 2022, the SCE endorsed a project proposal to establish a APEC Bio-Circular-Green (BCG) Award, co-proposed by Canada; China and Thailand, and co-sponsored by Hong Kong, China; New Zealand; Peru and the United States. The Award was launched at the 2022 APEC Ministerial Meeting (AMM) held in Bangkok, Thailand.

The APEC BCG Award recognises distinguished individuals and/or organisations that have concretely implemented BCG economy approaches to advance sustainable and inclusive growth, to serve as examples and inspirations for the wider communities to learn from, replicate and apply in their own settings.

The three Award categories are women, youth and MSMEs, which seek to highlight the unique contributions of each group while underscoring the critical importance of whole-of-society partnerships and an inclusive approach to implement the BCG economy model. The APEC BCG Award supports and contributes to the implementation of the Bangkok Goals on BCG Economy.

2024 APEC BCG Award: Nominations

Each member economy, through its representative in the SCE, is invited to nominate one candidate to be considered for each Award category.

Nominations for each Award category must meet the following eligibility criteria:

| Women | Youth | MSMEs |
|---|--|------------------------------------|
| Woman-owned business: exercise ownership of at least 50% of the total capital or voting power of at least 50% of a juridical person | Age: not over the age of 30 (as of 31 December 2024) | Number of Employees: Not over 500. |
| In operation for at a minimum of one calendar year. | | |
| Be a citizen and/or resident and/or own and operate a business in the nominating APEC economy. | | |
| Represent a replicable BCG business model/approach/activity(ies). | | |

In addition to advancing implementation of the [Bangkok Goals on BCG Economy](#), member economies are also encouraged to submit nominations in support of the APEC 2024 theme “Empower. Include. Grow.”

Given that the implementation of the Bangkok Goals requires strong whole-of-society partnerships, member economies are also encouraged to promote and seek nominees from relevant stakeholders as widely as possible, for example with relevant chambers of commerce, sustainable business groupings, and academic institutions, as appropriate.

Nominations for each category should be submitted **using the following [link](#)** while logged into members’ APEC ACS Account from **16 February 2024** to no later than **31 May 2024**. All eligible nominees will be sent to the Selection Committee for consideration.

Selection Process

Once nominations are received, the Selection Committee will rank the nominees to determine the winner for each Award category.

The Selection Committee for the 2024 APEC BCG Award comprises Senior Officials or representatives from the United States (previous host economy); Peru (current host economy); Korea (incoming host economy); the APEC Executive Director, the Policy Support Unit Director¹, a representative from the ABAC Secretariat and the following economies contributing to the BCG Award Fund in 2024 – Canada, China, Hong Kong, China, and Thailand.

The Selection Committee will be encouraged to take into consideration as well as seek to achieve a distribution of Award winners that is reflective of the diversity of APEC's membership.

The SCE Programme Director will collate the rankings from the Selection Committee scorecards received.

The top-ranked nominee from each category will be the Award winners.

The Award winners will be announced at the 2024 APEC Ministerial Meeting (AMM) scheduled to be held in November in Lima, Peru. The Award winners will also be featured on the Bangkok Goals and APEC websites.

Prize Money, Financial Contributions and Management

Each Award winner will receive a cash prize of \$5,000 USD to be disbursed following the announcement of the winners at AMM that year and upon written notification by the SCE Programme Director².

The 2024 APEC BCG Award will be awarded to **one winner for each Award category**. The remaining contributions will be kept for use for future years.

Interested economies are also welcome to make contributions to support the Award on a voluntary basis³.

The APEC Secretariat will manage the contributions and will charge a management fee of 2% per contribution⁴. The APEC Secretariat will also keep financial records relating to the APEC BCG Award and make records available to the contributors for audit and inspection upon request by the contributor(s).

* * * * *

1 Approved by the PSU Board on 22 March 2023

2 Following AMM, the SCE Programme Director will provide the list of winners and their relevant bank information to the Finance Section to process cash transfers.

3 Economies may write to the SCE Programme Director to express interest in contributing to the APEC BCG Award Fund. Upon receipt of an expression of interest, the APEC Secretariat may issue the request letter to the interested economies for the transfer of contributions.

4 The Secretariat will collect a management fee of 2% per contribution, which would be transferred to the Secretariat Account for better support of the Secretariat's operational budget process.

Annex I : APEC Bio-Circular-Green Award Nomination Package

1. Cover Letter

| | |
|---|-------------|
| SECTION 1 OF 4 | |
| BCG Award Category (Choose one): <input checked="" type="checkbox"/> Women <input checked="" type="checkbox"/> Youth <input checked="" type="checkbox"/> MSMEs | |
| Name of Nominee | |
| <i>For individual nominee:</i> | |
| Last Name: | First Name: |
| <i>For organisation nominee:</i> | |
| Name of organisation: | |
| Economy Nominator Information (SCE Delegate) | |
| Last Name: | First Name: |
| Telephone: | Email: |
| Relation to Nominee (if any): | |
| Title: | |
| Institution/Affiliation: | |
| In signing this coverletter, the nominee confirms that he/she is authorised to use and send all photos, graphics and/or video materials and that he/she consents to the use, editing, and modification of these materials to promote the BGC award including the winners of the award | |
| Nominee Signature | Date |
| Nominator Signature: | Date |

Remember to send all [nomination documents](#) with the above cover letter:

- Nomination Form;
- Nominee's resume and, if relevant, company/organisation overview;
- Evidence that nominee is qualified for each award category;
- High-resolution photos (minimal 800KB, at resolution of 300dpi or above):
 - Profile photos (not passport style), medium shot/mid-waist shot.
 - 3-5 activity photos that shows you or your company/organisation in action

Please upload all [nomination documents](#) along with this nomination cover letter using the following [link](#) by **31 May 2024, 17.30 hrs. (in members' respective time zone). Members may also email the SCE Programme Director at lm@apec.org, should they have questions or require any assistance or support.**

SECTION 3 OF 6 - Nomination Statement (up to 500 words): Please describe below how the nominee represents a replicable BCG business model/approach/activity(ies). Also include 1-3 “tweets” that could be published on Twitter summarising the nominee’s work; please continue onto a separate page if necessary.

SECTION 4 OF 6 - Impact and Contributions to the Bangkok Goals on BCG Economy:

- Please indicate (☉) which of the Bangkok Goals on BCG Economy the nominee's work contributes to. Under each marked goal, please also identify which key areas and/or targets correspond to the nominee's work (visit www.bangkokgoals.apec.org for information on the key areas and targets).

a. Supporting global efforts to comprehensively address all environmental challenges, including climate change, extreme weather and natural disasters, for a sustainable planet, particularly in terms of climate mitigation, adaptation and resilience

Key areas and/or targets the nominee's work contributes to:

b. Progressing sustainable and inclusive trade and investment and ensuring that they are mutually supportive with our environmental policies.

Key areas and/or targets the nominee's work contributes to:

c. Promoting environmental conservation, sustainable use and management of natural resources, as well as halting and reversing biodiversity loss.

Key areas and/or targets the nominee's work contributes to:

d. Advancing resource efficiency and sustainable waste management towards

zero waste

Key areas and/or targets the nominee's work contributes to:

- **Please provide additional information on the tangible impact of the nominee's work in addition to the abovementioned contributions to the Bangkok Goals on BCG Economy (if applicable) -up to 300 words**

SECTION 5 OF 6 - Other Awards/Achievements/Contributions received:

Please list below the details in English; please continue on a separate page if necessary.

SECTION 6 OF 6 - Other supporting documents:

Please list below the details in English and may include photos; please continue on a separate page if necessary.

Remember to include the following along with this Nomination Form:

- Nomination Cover Letter from SCE delegate;
- Nominee's Curriculum Vitae;
- Evidence that the nominee is qualified for each award category;
- High-resolution photos (minimal 800KB, at resolution of 300dpi or above):
 - Profile photos (not passport style), medium shot/mid-waist shot.
 - 📷 3-5 activity photos that shows you or your company/organisation in action

* * * * *